

**FACT SHEET** 

1Q24

# 1919 SRI/ESG Balanced Strategy

# **Objective**

The SRI/ESG Balanced Strategy seeks above average returns over time while minimizing risk by investing in a well-diversified portfolio of stocks and bonds of companies that meet our socially responsible criteria.

The strategy will seek to be fully invested with an allocation to equity between 60% and 70% and an allocation to fixed income between 30% and 40%.

#### **Our Multi-Dimensional Investment Approach**

Fundamental Analysis of Broad Stock and Bond Universe

SRI/ESG Analysis

Portfolio Selection

## **Investment Approach**

A multi-dimensional investment approach is utilized to evaluate companies from both SRI and ESG perspectives with a commitment to invest in companies that meet our stringent socially responsible guidelines regarding employment practices, human rights, the environment, weapons and tobacco.

## **MORE THAN 50 YEARS** STRONG IN SRI

1919 Investment Counsel, LLC (1919), is an experienced socially responsible manager with a history that can be traced back to 1971. Our rich heritage of providing separately managed accounts tailored to our clients' specific SRI and ESG mandates, informs our rigorous, research-driven investment approach.

As of March 31, 2024, 1919 **Investment Counsel managed** approximately \$22.6 billion in assets, of which approximately \$2.7 billion is for socially responsible investors. 1919 Investment Counsel provides discretionary separate account management services for affluent individuals, families, trusts, foundations, endowments, and institutions.

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443.279.2016 1919strategies.com









### Performance as of March 31, 2024

		Average Annualized Total Returns						
	3 months	1 year	3 years	5 years	7 years	10 years	Since Inception*	
Gross	7.33%	22.52%	6.85%	10.69%	10.66%	9.12%	7.81%	
Net	7.08	21.35	5.80	9.62	9.58	8.05	6.75	
Index**	6.18	18.47	6.56	9.51	9.10	8.49	7.35	

<sup>\*1/1/2005.</sup> Returns for periods greater than one year are annualized.

This information complements the full disclosure presentations on the following pages. All investments involve risk of loss and past performance is no guarantee of future results. Investments in non-U.S. companies involve risks in addition to those ordinarily associated with investing in U.S. companies. These additional risks are magnified in emerging markets. This material illustrates 1919's investment capabilities and is not a recommendation of any particular investment strategy.

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as of

f March 31, 2024		as of March 31, 2024			
	% of Equity	9			

Company	% of Equity Portfolio	Company	% of Fixed Income Portfolio
Microsoft Corp.	6.96	Target Corp.	1.60
NVIDIA Corp.	5.25	Autodesk, Inc.	1.19
Apple Inc.	4.80	Mastercard Inc.	1.27
Alphabet Inc.	4.61	Federal National Mortgage Association	2.10
Amazon.com, Inc.	4.00	US Treasuries	1.20
Eli Lilly and Co.	3.98	Truist Financial Corp.	1.17
Broadcom Inc.	3.04	Royal Bank Of Canada	1.19
Eaton Corp. Plc	2.92	US Treasuries	1.84
Boston Scientific Corp.	2.91	Honda Motor Co.	1.69
Cintas Corp.	2.60	US Treasuries	2.39
Total	41.08	Total	15.64

<sup>\*</sup>Holdings data is for aggregate accounts in the specific SRI Core Balanced Strategy. Individual accounts may vary.

Portfolio composition holdings are as of a point in time and subject to change without notice.

<sup>\*\*60%</sup> S&P 500; 35% Bloomberg Intermediate Aggregate; 5% Citigroup 3-Month T-Bill Composite Performance is shown both gross and net of advisory fees.

## Composite Performance as of December 31, 2023

		Composite Assets		3 Year Annualized Standard Deviation		Annual Performance Results			
						Composite			
Year End	Total Firm Assets (Millions)	U.S. Dollars (Millions)	Number of Accounts	Composite	Benchmark	Gross	Net	Custom Benchmark	Composite Dispersion
2023	21,255.5	1,228.7	16	13,47%	13.50%	20.05%	18.90%	17.57%	1.48%
2022	17,378.9	1,087.4	16	14.64%	13.28%	-18.65%	-19.50%	-13.89%	1.23%
2021	21,063.2	1,440.2	16	11.01%	10.32%	17.52%	16.39%	16.05%	1.97%
2020	17,554.4	960.0	16	11.71%	11.11%	19.87%	18.72%	13.67%	2.45%
2019	15,117.3	631.0	16	7.71%	7.06%	24.04%	22.70%	20.98%	2.43%
2018	1,083.2	472.6	17	7.14%	6.31%	-0.49%	-1.48%	-1.95%	0.40%
2017	1,196.1	487.4	17	6.27%	5.81%	15.44%	14.33%	13.57%	1.70%
2016	1,166.5	538.1	18	6.77%	6.27%	6.17%	5.12%	7.92%	0.59%
2015	1,165.6	495.0	19	6.61%	6.33%	-0.49%	-1.48%	1.48%	0.67%
2014	1,231.7	516.6	18	6.16%	5.50%	9.73%	8.66%	9.63%	0.71%
2013	1,094.1	513.2	18	7.96%	7.15%	18.39%	17.26%	18.09%	1.51%
2012	888.9	459.0	20	9.77%	8.86%	10.47%	9.39%	10.82%	0.92%
2011	811.8	450.5	20	11.86%	11.30%	0.81%	-0.20%	3.63%	2.07%
2010	831.5	490.5	20	14.88%	13.40%	11.66%	10.58%	11.61%	0.74%
2009	822.9	377.1	21	13.83%	12.18%	22.21%	21.05%	18.31%	3.24%
2008	752.5	295.4	16	11.36%	9.32%	-24.04%	-24.85%	-22.28%	2.69%
2007	975.2	439.5	15	4.89%	4.57%	11.88%	10.79%	6.12%	1.65%
2006	910.9	94.5	13	N.A.	N.A.	11.23%	10.15%	11.23%	1.62%
2005	586.4	53.5	6	N.A.	N.A.	2.49%	1.47%	3.88%	0.47%

This composite was created September 22, 2014 and the inception date for the composite is January 1, 2005. Performance results shown herein are included as part of a complete disclosure presentation. N.A. – The 3-year standard deviation is not presented as 36 monthly returns are not available.

#### **Disclosure**

- (1) 1919 Investment Counsel, LLC ("1919" or the "Firm") claims compliance with the Global investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. 1919 has been independently verified for the periods January 1, 2019 through December 31, 2021. The verification report(s) is/are available upon request. A firm that claims compliance with GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.
- (2) Total firm assets includes all 1919 assets under management, including those assets included in the Composite. The SRI/ESG Balanced Composite contains fully discretionary, fee paying institutional portfolios predominantly invested in domestic companies and fixed income, no third party investments. Accounts in this Composite generally contain restrictions on investments based on the performance of a company in the area of social and environmental responsibility. The minimum account size for inclusion in this Composite is \$1 million.
- (3) For comparison purposes the Composite performance is measured against a blended index containing: 5% Citigroup 3month T-bill index, 35% Bloomberg US Intermediate Aggregate Index and 60% S&P 500 Index. Index returns do not reflect deductions for charges and expenses and an investor may not invest directly in an index. The blended index is used for comparative purposes only and is not intended to parallel the risk or investment style of the accounts included in the performance shown. Portfolios are actively managed using specific strategies and the indices may contain securities different from those selected by the Firm.
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